The Guiding Principles of Impact100

At Impact100, our guiding principles are our North Star. They ensure that chapters remain grounded, trusted, and impactful. These principles were born from barriers women faced in philanthropy, and they continue to shape everything we do.

Empowerment: Impact100 empowers women as philanthropists and changemakers. Every woman has an equal voice and an equal vote, regardless of her background. Our $1,000 'stop and think' gift invites thoughtful giving, and pooled donations create transformational grants.

Inclusivity: Impact100 is for ALL women, from ALL backgrounds. Recruitment and engagement must be broad and welcoming—through multiple event formats, payment options, and outreach to every corner of the community. Our grants are equally inclusive: all eligible nonprofits are welcome to apply.

Transparency: Trust is built through openness. Every chapter must clearly communicate membership counts, financials, and grant decisions. Conflict of interest disclosures, anonymous voting, and fair processes ensure credibility.

Transformational Impact: Our six-figure grants are designed to be game-changing, moving nonprofits from surviving to thriving. We fund projects that are transformational and sustainable, protecting donor trust by staying true to large, lasting grants. Even nonprofits not funded benefit from visibility, connections, and recognition.

By holding fast to Empowerment, Inclusivity, Transparency, and Transformational Impact, chapters ensure Impact100 remains a trusted and transformational force for women and communities.

Talking Points: Sharing the Guiding Principles with Your Community

When you talk about Impact100, grounding your message in our guiding principles is powerful. Here are quick ways to share each principle with members, nonprofits, and the public.

Empowerment

- Every woman has an equal vote and a voice in decision-making.
- The $1,000 membership gift is meant to be meaningful, connecting each woman to the $100,000 grant.
- Members aren't just donors; they're decision-makers and changemakers.

Inclusivity

- Impact100 is for ALL women who care about their community.
- Recruitment and events are broad and welcoming, both in-person and virtual.
- Our grant process is open to every eligible nonprofit, encouraging collaboration and innovation.

Transparency

- One woman, one donation, one vote - fairness and equity are core.
- Grants are awarded based on merit, not influence.
- Chapters clearly communicate grant awards, financials, and nonprofit progress.

Transformational Impact

- Our grants are large, bold, and designed to create lasting change.
- We don't split grants into smaller funding amounts. Awarding transformational size grants preserves donor trust and ensures transformation.
- Even nonprofits not funded gain visibility, support, and new opportunities.