Memberleap Email Messaging: Replacement Keys

Please find the list of replacement keys available for use in Broadcast Messaging below. These replacement keys do not work in Drip Marketing or messages sent from within the Calendar Invite or Event Registration modules, etc.

Note that if the information the key is looking for doesn't exist, that space will just be blank. For example, if you email a user with no Zip Code on file, the Zip Code key will show a blank space. Let me know if you have any questions.

Description	**Replacement Key**
Title	##MEMBER_SALUTATION##
First Name	##FIRST_NAME##
Last Name	##LAST_NAME##
Suffix	##MEMBER_SUFFIX##
Employer	##EMPLOYER##
Position	##POSITION##
Username	##USER##
Password (temp only)	##PASS##
Organization ID	##ORG_ID##
Organization Name	##ORG_NAME##
Login URL	##MEM_LOGIN##
List Child Xrefs	##LIST_OF_XREFS##
Current Date	##DATE##
Current Month	##CURRENT_MONTH##
Current Day	##CURRENT_DAY_OF_MONTH##

Current Year	##CURRENT_YEAR##
Next Year	##NEXT_YEAR##
Join Date	##JOIN_DATE##
Mobile Phone	##MEM_PHONE_M##
Home Phone	##MEMBER_PHONE##
Fax	##MEMBER_FAX##
Email	##MEMBER_EMAIL##
Date of Birth	##MEMBER_DOB##
Member Plan	##MEMBER_PLAN##
Street Address	##MEMBER_ADDRESS##
City	##MEMBER_CITY##
State	##MEMBER_STATE##
Zip	##MEMBER_ZIP##
Country	##MEMBER_COUNTRY##
Website URL	##URL##
Last Paid (Yes/No)	##BIL_LAST_INV_PAID_YN##
Last Invoice Number	##BIL_LAST_INV_NUM##
Last Invoice Effective Date	##BIL_LAST_INV_EFF##
Last Invoice Expiration Date	##BIL_LAST_INV_EXP##
Last Invoice Amount	##BIL_LAST_INV_AMT##
Last Invoice Due	##BIL_LAST_INV_DUE##
Year of Payment	##BIL_YEAR_OF_PMT##
Subgroup Account	##ACCT_NAME##
Paid Thru Date	##PAID_THRU##
Member Number	##MEMBER_NUM##
Billing Email	##BILL_EMAIL##