Empowering Women. Transforming Communities.

What is Impact100?

Impact100 is a collective force for good; uniting and empowering women to give together, creating transformational impact locally and globally.

Impact100 is a worldwide network of women's collective giving. The model is **simple, but powerful**. In local communities around the world, we gather at least 100 women who each donate $1,000, pool 100% of their donations into grants of at least $100,000 and award them to local nonprofits across five broad focus areas: **Arts & Culture, Education, Environment, Family,** and **Health & Wellness**.

This innovative philanthropy model was created by Wendy Steele in 2001 in Cincinnati, Ohio. Wendy recognized that the roles of women in philanthropy had not evolved with the times and required a fresh approach to be expanded and encouraged. Wendy thoughtfully designed Impact100 to engage women from across the community, grounded in the guiding principles of **Inclusivity, Empowerment, Transparency** and **Transformational Impact**.

Since inception, the Impact100 generosity movement has grown organically and exponentially. To date, Impact100 has mobilized and empowered approximately **50,000 women** around the globe resulting in more than **$178 million** invested in local communities through grants by **80 chapters** in **4 countries**. Dozens of additional communities inspired by the model are actively working to launch chapters in their areas.

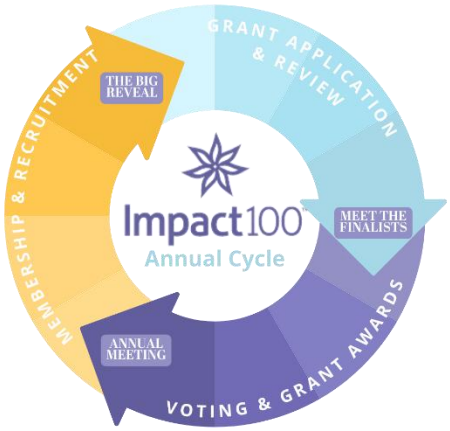
The Impact100 Model

The Impact100 chapter model is a **100% volunteer-led** effort and grounded in the belief of an efficient, transformational, and sustainable collaborative giving process. Each Impact100 chapter's membership and grant-making is conducted on an annual cycle, providing new opportunities for giving back each year. Every member donates $1000 annually and can design their own experience and involvement level. **100% of each member's $1000 donation goes directly to fund the grant pool** and every member is given an equal vote.

Impact100 Grant Focus Areas

Impact100 broadly supports the local community by funding local 501(c)(3) organizations in **five focus areas**:

The Annual Cycle

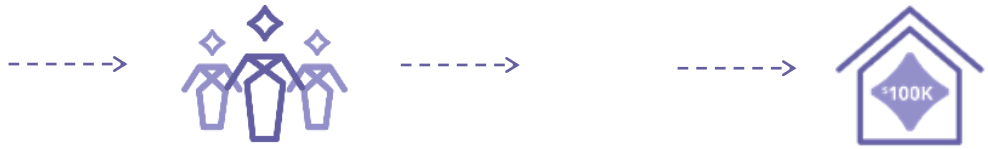


Impact100 follows a consistent annual process that gives members a clear pathway to engagement and ensures accountability in grantmaking. There are three **Signature Events** which each celebrate a milestone in the cycle:

The Big Reveal – At conclusion of Membership Drive, chapters announce total membership and the number of $100,000 grants to be awarded.
Meet the Finalists – At conclusion of grant review process and site visits, Finalists in each of the five focus areas are announced and celebrated.
Annual Meeting and Grant Awards – Finalists present their proposals, every member votes (1 woman, 1 vote), and grants are awarded.

The Impact100 Grant Process

After local nonprofits submit a grant proposal in one of the focus areas, a thorough review of all applications is conducted by committees of volunteer members. The Impact100 grant application process and financial review is structured and transparent. All Impact100 members have the opportunity (but no obligation) to join a committee to assess grant project applications and to select a finalist for each focus area. At the Annual Meeting, the five finalists present their projects, and the grant or grants are awarded based on a vote of the entire membership. **One woman, one donation, one vote. And together, one incredible impact.**



Local nonprofits apply for a grant to fund a priority project in focus area of their choosing

Member committees evaluate grant proposals, perform site visits, and choose finalists

Finalists present projects and members vote

$100,000 grant(s) awarded to local nonprofit(s)

As entrusted stewards of their members' donations and votes, each Impact100 Chapter is encouraged to follow best practices for grant-making including:

- Written grant agreements with detailed project description, budget, milestones and reporting.
- Funds dispersed only as and when needed, based on documented invoices or receipts.
- Periodic check ins with Impact100 Grant Liaison on grant progress.
- Grant project must be completed within approximately 25-month performance period.

Impact100 Global Resources and Support

Impact100 Global is an independent 501(c)3 that serves as an accelerant, propelling the worldwide movement of Impact100 generosity. Launched and led by Impact100 founder, Wendy Steele, Impact100 Global leverages decades of experience working with this unique collective giving model to help LAUNCH new Impact100 Chapters and LIFT existing Chapters worldwide to their highest potential. Impact100 Global helps chapters succeed by minimizing obstacles and maximizing results through coaching, effective tools, robust training, and substantive curriculum. Impact100 Global's support of chapters is offered **free of charge** and includes:

- Impact100 Model and Trademark
- Impact100 Training Curriculum
- Downloadable Resources
- Community Forum
- Chapter Chats
- One on One Coaching
- Impact100 Global Conference (every other year)
- Global Day of Impact (first Thursday each November)

To learn more about Impact100, visit: www.impact100global.org or Email us at info@impact100global.org