Impact100™
ATLANTA

Membership Information
2024

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Hello there Amazing Woman,

We are so thrilled that you are interested in hearing about Impact100 Atlanta. This is an incredible group of women from across the metro area who have come together with the common purpose of giving back to our community in a BIG way and making our city a better place than we found it.

The women of Impact100 realize that we can do MORE - and make a bigger IMPACT - by coming together with our resources and efforts. Each member donates $1,000 and we pool those funds to award high impact grants to local nonprofits selected by a vote of our membership. *One woman, one donation, one vote.* 100% of each member's contribution goes directly to fund the grants. We believe that this efficiency, visibility, and voice make Impact100 Atlanta a unique giving opportunity and are critical to keeping our members connected to our mission and the organizations we support in the community.

We believe that to best support the needs of our community, we need to cast our net broadly and look for nonprofit organizations who are doing exceptional work but may not have made it on the "radar" of major Atlanta funders. We seek to fund high impact, sustainable, transformative projects with game changing grants of $100,000. And once we find these organizations and projects, we are committed to doing more than writing a check - but also building a relationship and exposing them to a network of support.

We also understand all too well that as women, we are constantly pulled in different directions with great demands on our time and attention from family, friends, work, etc. The Impact100 model is designed to be accessible to women at all stages of life - giving them flexibility to commit as much or little time as desired, but still making an incredible impact that can be seen and felt.

This packet contains some general information on who we are, how we work, our impact so far, and how you can JOIN US! The deadline is **March 31, 2024.**

Thanks for taking the time to learn about Impact100 Atlanta. We hope you will join in our generosity movement. If you have any questions or want to chat, please email membership@impact100atlanta.org.

With gratitude,

Laurie Sheehan
Vice President & Membership Chair

Our Impact

In just two short years, the women of Impact100 Atlanta have infused over **$400,000** back into our community in the form of high-impact grants to four local nonprofits that deliver critical services to some of Atlanta's most underserved communities and most important causes. *Just women, just giving.*

Each member has the opportunity (but no obligation) to participate in review of grant applications. And each member has an equal vote and visibility to exactly the projects being funded.

In **2022,** our 130 Founding Members selected The Study Hall as our inaugural grantee, to support underserved K-5 children on Atlanta's westside.

In **2023,** our 273 members were able to fund three more amazing organizations: Atlanta Victim Assistance, Automotive Training Center and Fully Furnished Ministries.

2023 Impact100 Atlanta Grant Recipients

A spotlight of each of our grantees and their projects are on the following pages.

The number of grants we award is directly tied to the number of members we have. In **2024, our goal is to reach 400+ members** to fully fund $100,000 grants in four focus areas.

Impact100 Atlanta Grant Spotlights

IMPACT100 GRANT SPOTLIGHT

The Study Hall
Changing Minds...Changing Lives

Grant Year: 2022
Focus Area: Education
Grant Amount: $130,000

About The Study Hall: The Study Hall is an afterschool and summer camp program serving K-5th graders in Atlanta, offering an educational and enrichment curriculum to achieve sustained personal and academic success. The Study Hall provides students with year-round academic support, healthy meals, exposure to career options, and a safe place to experience childhood—all at no cost to families.

Project Description: The Study Hall used our inaugural Impact grant to fully furnish their new location with office and classroom furniture and to rehab the dilapidated kitchen to bring it up to code and equip to be able to provide scholars with nutritious snacks and dinner. The Study Hall's newly furnished space is estimated to double the number of children they will be able to support annually.

"Being selected as the inaugural grant recipient of the Impact100 has been an honor! To have our work be recognized and awarded at this level is truly impactful for our organization. We are grateful for the individual relationships that have been fostered through this partnership as we work together to enhance the lives of our scholars and their families." - **Jaquetta Watkins, Executive Director**

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IMPACT100 GRANT SPOTLIGHT

VICTIM ASSISTANCE, INC. • ATLANTA •

Grant Year: 2023
Focus Area: Health & Wellness
Grant Amount: $91,000

About Atlanta Victim Assistance: Atlanta Victim Assistance (AVA) advocates for the fundamental rights of victims of crime with compassion, dignity, and respect. AVA serves crime victims and their families in Atlanta by providing free services to remove barriers, strengthen victims and their families, and foster a healthy transition from victim to survivor.

Project Description: AVA will use their Impact grant to purchase their very first mobile Community Care Unit and outfit it with crisis toolkits to enable trained Atlanta Victim Assistance advocates to meet at least 500 vulnerable victims of crime annually with critical support when and where they need it.

"This year AVA celebrates 40 years of service to the City of Atlanta. As our work continues, AVA's Advocates are now poised to reach even further to serve those in need thanks to our first mobile unit funded by the women of Impact100 Atlanta." - **Shontel Brunson-Wright, Executive Director**

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IMPACT100 GRANT SPOTLIGHT

AUTOMOTIVE TRAINING CENTER

Grant Year: 2023
Focus Area: Education
Grant Amount: $91,000

About the Automotive Training Center: The Automotive Training Center (ATC) equips youth and young adults who are at risk of incarceration with job skills training for employment in the automotive repair industry.

Project Description: Our Impact grant will be used to purchase materials and services to equip ATC's new automotive training facility in East Point. Because of this grant, approximately 40-90 additional youth and young adults who are at risk of incarceration will be trained each year on state-of-the-art automotive repair equipment at ATC to provide the essential job skills and hands-on, real-world experience necessary to obtain employment in the automotive repair industry.

"The Impact100 Impact Grant process has been amazing! The pitch competition was exhilarating and I've met so many members that have been helpful even beyond the grant funding." **– Larry Witherspoon, Executive Director**

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IMPACT100 GRANT SPOTLIGHT

FULLY FURNISHED
MINISTRIES

Grant Year: 2023
Focus Area: Family
Grant Amount: $91,000

About Fully Furnished Ministries: Fully Furnished Ministries (FFM) provides gently used furniture donations to families coming out of crisis situations such as homelessness, domestic abuse, and fire.

Project Description: Our Impact grant funded a new truck (their "Vessel of Hope") and furniture refinishing equipment to allow FFM to support an additional ~80 families transitioning out of crisis in Fulton County with beds to sleep in, table and chairs for a family to eat their meals, and all other necessary furnishings to achieve a level of dignity, functionality, and stability while putting their lives back together.

"Working with Impact 100 Atlanta has been a great learning experience and a lot of fun. In short, these women rock! It's a really well run group that does important work in and around Atlanta. They don't just give money to nonprofits; they also help them get better at what they do. Impact 100 Atlanta is making a real difference in the community." **– John Dance, Executive Director**

Impact100 ATLANTA

How to Become a Member

Joining is easy! Just scan here or follow this link to the online registration page of our website → [Impact100 Atlanta Member Registration]

Then make your $1000 Contribution any time before our deadline of **March 31, 2024.**

We offer 3 **Payment Options:**

- Check (Mail to: P.O. Box 133251, Atlanta, GA 30333
- Zelle (treasurer@impact100atlanta.org)
- Credit Card via Website (www.impact100atlanta.org)

Membership levels - To become a full member with voting and participation privileges, your only obligation is your $1000 membership contribution. 100% of this contribution will go directly to fund the grant pool with nothing taken off the top. However, we encourage you to consider adding an additional $100 tax deductible contribution to offset operational costs. We are fully volunteer run, but do have minimal costs of operation for events, printing, website, accounting, software, etc.

We also offer a Member Plus Champion level, which includes an additional $500 donation to provide a matching scholarship for another Atlanta woman. We believe this scholarship program is critical to ensuring that voices from women of all backgrounds and perspectives are part of our decision making process and help us better serve our community.

MEMBER

$1,000

Full membership and voting privileges

MEMBER PLUS

$1,100

Includes $100 donation to administrative fund

MOST POPULAR

MEMBER PLUS CHAMPION

$1,600

+ $100 donation to administrative fund
+ $500 scholarship

Scholarships - If you are interested in getting involved but $1000 is too big a financial hurdle, please consider applying for a scholarship on our website. Scholarships will match $500 to your $500 donation, thanks to the generosity of our Member Plus Champions.

What's Next?

Upcoming Events - Impact100 Atlanta is not a social club or networking group - we are focused on making the biggest collective impact possible. However, we do host a few key signature events during the year to celebrate our progress. The signature event dates for 2024 are below.

The first event, our **Big Reveal**, will be at Greystone Hall in Piedmont Park on Thursday, April 18th from 5:30-9:30pm. This is when all our 2024 members will come together for the first time and announce our total number of members and therefore the number and size of the grants we will award this year.

Our annual meeting, the **Big Give**, will be held Sunday afternoon, November 3rd. This is when all our grant finalists will present their projects live to our membership and we will cast our votes. We count and award the grants that night so please make plans to be there. You won't want to miss it!

Membership Engagement Opportunities - At the Big Reveal and in the weeks that follow, we will circulate information about how to sign up for a committee. This is not a requirement of membership, but if you have time, it is a fantastic way to learn about our community, local nonprofits and to meet other engaged women.

We have committees for each of our five focus areas to review applications and a grants finance committee to review the financial statements for each applicant and project. We also have operational committees to help with support functions such as events planning, recruiting, strategic communications, social media, governance, corporate sponsorship, etc.

Finally, during the year, we will host a few "Purposeful Pop Ups" which are typically small volunteer service events to support nonprofits we have engaged with through the application process. Not required, but a fun way to connect if you have time!

Need More Information to Decide?

Evening with Impact - Membership Presentation

Impact100 Atlanta Website

About Impact Slide Deck

If you have other questions or need additional information, please feel free to email Membership@impact100atlanta.org

Other Ways to Support Impact100 Atlanta

If you decide membership is not for you or at least not for you right now, please consider supporting us in other ways.

Most importantly, **spread the word** about us – especially to other **women** who may be interested and to local **nonprofits** that may want to apply for a grant.

We welcome and appreciate **donations** of any size on our website and also are always looking for in-kind support of event space, catering, printing, etc. We also have a wonderful **corporate sponsorship program** with great benefits for sponsors - including the opportunity to name women within your organization as voting and participating members (for silver and above).

And please follow and engage with us on **social media** to help shine the light on Impact100 Atlanta and the incredible organizations we support.

Facebook

Instagram

LinkedIn